



# 2024 ONTARIO NOMINATION & APPLICATION DETAILS

*Ontario beef is not only produced sustainably,  
it also has a positive impact on our environment.  
Help us share this good news story with our  
friends, neighbours and the public.*

Since 1996, The Environmental Stewardship Award (TESA) has been awarded annually at the provincial and national level to recognize beef farmers' leadership in conservation. Nominees and applicants are selected based on their stewardship practices, accomplishments and goals.

## **How to Nominate or Apply:**

- Nominate a beef farmer who you feel is deserving of recognition for their environmental efforts. Submit the Ontario TESA Nomination Form and BFO staff will work with the nominee to complete the official TESA application form.
- BFO equally encourages beef farmers to nominate themselves for the award. Please complete the official TESA application form. Please include as many pictures, video links or media stories highlighting your environmental work to support your application.

**2024 Ontario TESA application deadline is November 30th, 2023.**

The Ontario recipient of The Environmental Stewardship Award will be recognized at the Beef Farmers of Ontario Annual General Meeting (AGM) in February of 2024.

## **Ontario TESA Recipient Benefits:**

- Recipient will be highlighted in an Ontario Beef video showcasing their environmental work, and its importance to sustainability and stewardship.
- Recipient will receive a \$2,000 cash award, and also direct a \$500 donation to a BFO-approved conservancy or environmental group of their choice.
- Recipient will select between a farm sign or plaque to commemorate the award.
- Recipient will move forward to compete for the national TESA title at the Canadian Beef Industry Conference (trip for two).

For further information about the award and award process, please contact LeaAnne Wurmli, BFO Director of Communications, by email at [leanne@ontariobeef.com](mailto:leanne@ontariobeef.com) or by calling the BFO office at 519.824.0334



# The Environmental Stewardship Award Ontario Nomination Form

## NOMINATOR INFORMATION

Name:

County/District:

Phone Number:

Email Address:

## NOMINEE INFORMATION

Name of Nominee:

County/District:

Town:

Phone Number:

Email Address:

Please provide a brief background on why you believe this nominee is a suitable candidate for The Environmental Stewardship Award:

Please submit completed nomination form to LeaAnne Wurmli, BFO Director of Communications, by email at [leanne@ontariobeef.com](mailto:leanne@ontariobeef.com) by no later than November 30, 2024.



Commitment to the land, water, air, and wildlife is a prerequisite to raising healthy cattle. Sustainability is not a buzzword... it's a way of life.



**RAISE THE BAR ON RAISING BEEF**  
TESA NOMINATION & APPLICATION PACKAGE

# TESA BACKGROUND

Since 1996, The Environmental Stewardship Award (TESA) has been awarded annually at the provincial and national level to recognize cattle producers' leadership in conservation. Nominees and applicants are selected based on their stewardship practices, accomplishments and goals.

## ELIGIBILITY

All beef cattle operations in Canada are eligible to apply. Producers can either be nominated by an individual or organization or apply themselves through their provincial or regional cattle organization(s). All methods are equally encouraged.

Where provinces or regions have annual stewardship awards, nominees and applicants compete for awards based on their province or region of residence. Where provincial or regional organization(s) do not present an annual award, they can select a nominee who has engaged in significant environmental stewardship activities on their farm or ranch.

Past nominees are encouraged to resubmit their application. Previous recipients may not reapply.

## PROVINCIAL AWARD

Provincial recipients are announced at their respective provincial cattle association's annual general meeting. All provincial award recipients then move forward to compete at the national level.

## NATIONAL AWARD

The national TESA recipient is announced during the Canadian Beef Industry Conference (CBIC). All provincial recipients are awarded an all-expense paid trip for two to attend CBIC and the CCA Semi-Annual Meeting that is held in different locations across Canada in August of each year. The national TESA recipient is also awarded a belt buckle and certificate.

## APPLICATIONS DUE

July 1st of each year.

### THE BRITISH COLUMBIA CATTLEMEN'S ASSOCIATION

#4 - 10145 Dallas Dr. Kamloops, BC V2C 6T4

PHONE 250.573.3611

FAX 250.573.5155

EMAIL info@cattlemen.bc.ca

### ALBERTA BEEF PRODUCERS

165, 6815-8th Street N.E. • Calgary, AB • T2E 7H7

PHONE 403.451-1176

FAX 403.274.0007

EMAIL katelyn@albertabeef.org

### SASKATCHEWAN STOCK GROWERS ASSOCIATION

Box 4752 • Regina, SK • S4P 3Y4

PHONE 306.757.8523

FAX 306.569.8799

EMAIL ssga@sasktel.net

### MANITOBA BEEF PRODUCERS

220-530 Century St. • Winnipeg, MB • R3H 0Y4

TOLL-FREE 1.800.772.0458 or 204.772.4542

FAX 204.774.3264

EMAIL info@mbbeef.ca

### BEEF FARMERS OF ONTARIO

130 Malcolm Rd. • Guelph, ON • N1K 1B1

PHONE 519.824.0334

FAX 519.824.9101

EMAIL info@ontariobeef.com

### LES PRODUCTEURS DE BOVINS DU QUEBEC/ QUEBEC CATTLE PRODUCERS

555, Boulevard Roland-Therrien, Bureau 305 •

Longueuil, PQ • J4H 4G2

PHONE 450.679.0540

FAX 450.442.9348

EMAIL mediaspbq@upa.qc.ca

### MARITIME BEEF COUNCIL

7 Atlantic Central Dr. • East Mountain, NS • B6L 2Z2

PHONE 506.349.5395

FAX 902.893.7063

EMAIL maritimebeefcouncil@gmail.com

# TESA APPLICATION

Name(s): .....

Phone: .....

Farm Name: .....

Email: .....

Address: .....

## PLEASE ATTACH A WORD DOCUMENT WITH THE FOLLOWING INFORMATION:

1. Provide a description of your farm including the environment it operates in.
2. What have you done/what are you doing to improve environmental management on your farm?
3. What are your challenges and successes? Please include high-resolution images and data which help show measurable results.
4. What factors have enabled you to make management changes? (e.g. Working with conservation organizations, programs such as the Environmental Farm Plan, funding support, education, etc.)
5. What are your environmental goals for the future and how do you plan to carry them out?
6. Include two letters of reference that speak to your leadership in conservation.

Please limit your application to 10 pages (not including letters of reference and photos). Electronic applications are preferred and a single, complete PDF document is requested. A sample application from previous years can be found online at <https://www.cattle.ca/sustainability/the-environmental-stewardship-award/how-to-nominate/>

Contact your provincial organization listed on the previous page to determine when your association requires you to submit your application for the provincial award.

## WHAT TO INCLUDE IN THE APPLICATION:

A selection of no less than ten high-resolution images suitable for reproduction on social media, print etc.

Video presentation link if available, media stories/broadcasts showcasing your stewardship efforts.

## TESA SPONSORS

*TESA sponsorship program is available to appropriate organizations that wish to affiliate themselves with the CCA's TESA program. In addition to showing support for environmental stewardship and Canada's beef cattle producers, the program also provides the opportunity to join industry leaders, government representatives and nearly 60,000 Canadian beef farms in the national discussion on environmental issues affecting the industry. For more information, visit [www.cattle.ca/what-is-tesa](http://www.cattle.ca/what-is-tesa)*

## TESA PLATINUM SPONSOR

*For more than 65 years, MNP has been helping beef producers get the most from their operations. Whether you are looking to pass the farm on to the next generation, improve your profitability, be more competitive or expand MNP's beef industry specialists will help you get the results you're looking for. To find out what MNP can do for you, contact Marvin Slingerland, Partner, MNP Lethbridge, at Director of Livestock Services at 1.800.661.8097 or [Marvin.Slingerland@mnp.ca](mailto:Marvin.Slingerland@mnp.ca)*

