



BUILD a brighter future
BUILD sustainable organizations
BUILD stronger agricultural organizations

WHAT IS THE BUILD LEADERSHIP PROGRAM?

The BUILD Leadership program is a training program for beef farmers, designed to develop and improve the leadership skills of existing and potential leaders of the Beef Farmers of Ontario (BFO) which represents the 19,000 beef farmers in the province. This program not only provides industry participants with the knowledge and confidence to excel as leaders, it supports those farmers who are capable of moving the Ontario beef industry forward, providing stronger leadership capacity for the entire BFO organization.

This is the sixth offering of the BUILD Leadership program by the Beef Farmers of Ontario, in partnership with the **Rural Ontario Institute** – the organization that delivers the Advanced Agricultural Leadership Program (AALP).

WHO SHOULD APPLY?

Participants in this unique leadership development program will represent farmers from across the province in various levels of leadership activity and responsibility within the organization, or are those that can see themselves taking on industry leadership roles in the future.

WHAT'S INVOLVED IN THE BUILD LEADERSHIP PROGRAM?

The curriculum will be delivered in three consecutive sessions over three days preceded by an evening welcome session. Each session builds upon the previous session's learnings. The knowledge and skills developed will include a focus on the individual, on effective meetings, and on the BFO organization.

WHEN & WHERE ARE THE SESSIONS?

April 18 eve, April 19, April 20 and April 21, 2017

(Tue eve: hotel check-in and welcome session; Wed: all day; Thurs: all day; Fri: part day)

Smiths Falls, Ontario

PROGRAM COST:

\$150.00 (*refundable upon full completion of the program*). BFO will reimburse hotel costs (room and tax) based upon shared accommodations and meal expenses when submitted with receipts.

BUILD LEADERSHIP CURRICULUM THEMES:

BUILDING LEADERSHIP: *Setting the stage*

BUILDING VOICE: *Modeling the way*

BUILDING VISION: *The organization of the future*

BUILD LEADERSHIP TOPICS:

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| Communication | The role of the leader | Fiduciary responsibility |
| Dealing with change | Leadership styles | Effective policies and procedures |
| Motivating others | Effective group mediation - tools and techniques | Effective skills for recruiting others to the board and organization |
| Meeting management | Board roles and responsibilities | Empowering others |
| Effective listening skills | | |

For more information on the program and how to apply, contact Beef Farmers of Ontario at: 519-824-0334, Toll-free: 1-866-370-2333 or dave@ontariobeef.com or visit the BFO website at www.ontariobeef.com.

