



August, 2016

BFO Position on Sustainability

The Beef Farmers of Ontario (BFO) supports beef sustainability initiatives currently underway at the national level, such as the Canadian Roundtable for Sustainable Beef and Verified Beef Production Plus.

BFO supports CRSB's definition of sustainable beef as a socially responsible, environmentally sound and economically viable product that prioritizes Planet, People, Animals and Progress.

BFO supports the Verified Beef Production Plus program as a tool to help facilitate access and utilization of programs by beef producers, and to provide a means to verify and communicate sustainable beef production practices through modules that are both auditable and flexible to nationally and regionally branded beef programs.

BFO believes that the comprehensive Verified Beef Production Plus database that is designed to serve the verification/audit process must provide a link to the BIO database and other recognized herd management databases in order to be truly effective and representative of the Canadian beef industry.

