



2021 BFO County & District Grant Program

PROGRAM BACKGROUND

In 2021, the BFO County & District Grant Program will provide a **maximum of \$1,500** to help support ongoing activities of local associations. The incentive structure of the program will continue to reward proactive associations with additional funding by incentivizing participation and support for important programs and awards, and encouraging local associations to have a representative at AC and/or regional meetings. The program will be reviewed each fall by the BFO Board of Directors so that changes to funding levels or eligibility criteria can be communicated in advance of the funding year.

FUNDING FRAMEWORK



REVISED INCENTIVE STRUCTURE

1. **Base Funding** – To obtain the base funding grant of \$500, county/district association must submit a copy of their AGM minutes prior to November 30th of each funding year.
Note: AGM minutes do not need to be approved or final.

2. **Records Submission Incentive** – To obtain the records submission incentive of \$300, county/district associations must submit a copy of their AGM minutes *and* a copy of their financials prior to March 31st of that funding year.
Note: BFO will not be auditing financials.

3. **Nominations/Program Participation Incentives:**

a. To obtain the nominations incentive of \$100, county/district associations must submit **fully completed** nominations package(s) for any of the following committees and awards within the funding year:

- The Environmental Stewardship Award (TESA)
- Canadian Cattleman's Association (CCA) Cattleman's Young Leaders (CYL) Program
- Mapleseed Pasture Award
- Ontario Agriculture Hall of Fame
- Canadian Agriculture Hall of Fame
- Ontario's Outstanding Young Farmer's Award
- BFO Board of Directors
- BFO Feedlot or Cow-Calf Committees

Note: Please refer to Appendix A for more information on the awards and committees listed under 3a.

- b. To obtain additional funding, county/district associations will be granted \$100 for every member who attends one of the following programs within the funding year, up to maximum of \$300:
- BFO BUILD Leadership Program
 - BFO Youth Development Program
 - BFO Young Producer Development Program (AGM-based program)
 - BFO Cow-Calf Management School
 - BFO Feedlot Management School
 - CCA Young Cattleman's Council (YCC)

Note: local association members do not have to be nominated to attend or participate in the above programs. Please refer to Appendix B for further information about each program listed under 3b.

4. **AC Participation Incentive** – To obtain the AC participation incentive of \$300, each local association must have a representative present, either in person or virtually, at each BFO AC and/or regional meetings.

COMPENSATION SCHEDULE

March:

County/district associations must submit their AGM minutes and financials to be eligible for the records submission incentive, in addition to base funding.

April:

Base funding and the records submission incentive (\$800 total) will be paid to the eligible county/district associations.

September:

County Grant Program to be reviewed by BFO Board of Directors for upcoming funding year.

November:

Deadline for county/district associations to submit their AGM minutes to be eligible for the base funding.

December:

Base funding will be paid to county/district associations that submitted a copy of their AGM minutes between April 1st and November 30th. The nominations/program participation and AC participation incentives will also be paid to eligible county/district associations based on nominations and participation from December 1st of the previous year to November 30th of the current year.

SUBMISSION AND CONTACT INFORMATION

Submit county/district association AGM minutes and financials via email, fax or mail to Tammy Purdham at the BFO office.

Beef Farmers of Ontario
130 Malcolm Road, Guelph, ON N1K 1B1
Toll Free: 1.866.370.2333
Fax: 519.824.9101
Email: tammy@ontariobeef.com

If you have any further questions about the County & District Grant Program, please contact Beth Storey at the BFO office by email, bethany@ontariobeef.com or by phone, 519.824.0334 ext. 224

APPENDIX A – PROGRAMS, COMMITTEES AND AWARDS ELIGIBLE FOR NOMINATIONS INCENTIVES

BFO Board of Directors – The Board of Directors is comprised of 12 elected positions representing the following: three cow-calf producers, three feedlots producers, one background producer, one southern producer, one eastern producer, one northern producer, and two at-large producers. Elections are held annually at the BFO AGM. Director terms are for three years to a maximum of three consecutive terms (nine years). The role of the board directors is to promote the best interests of the beef industry in Ontario and work to fulfill the objects of BFO. The board's responsibilities include fulfilling the mandate given to BFO in accordance with the provisions of the *Beef Cattle Marketing Act*, the BFO constitution and by-laws, and the BFO policy manual; hiring and overseeing BFO's executive director; setting strategic direction, and establishing policies for BFO; overseeing the sound financial management of BFO and striving to provide producers with value for their license fees; exercising leadership; making effective, responsive and informed decisions; operating within legal and ethical guidelines; ensuring that all board decisions and actions are made in the best interests of cattle producers and the Ontario beef industry; fostering a positive image of BFO and the beef industry for producers, industry partners and the broader community.

For more information visit the Board of Directors [webpage](#).

BFO Cow-Calf Committee – The role of the Cow-Calf Committee is to undertake duties and review policy issues of importance or relevance to cow-calf producers in Ontario. This committee provides a forum for discussion on issues related to cow-calf production, in addition to serving an advisement role on policy matters for the BFO Board of Directors. The Cow-Calf Committee may work in concert with the Feedlot Committee on relevant issues. The Cow-Calf Committee responsibilities may include, but are not limited to: identifying issues/concerns and proposed actions for the Ontario cow-calf sector; discussing sector issues and making policy recommendations to the BFO Board of Directors; reviewing projects that are of relevance to the sector and making recommendations to the BFO Board of Directors; promoting and providing information on BFO programs and services to producers across Ontario; supporting BFO policy and strategic direction. The Cow-Calf Committee consists of 11 members. At the BFO AGM, voting delegates identified as cow-calf elect, from among themselves, three persons to the Cow-Calf Committee for two-year terms (for a total of six cow-calf representatives on the committee). One voting delegate identified as a background producer is also elected to the committee from their respective sector's voting delegates for a two-year term. A feedlot representative is chosen and appointed to the Cow-Calf Committee for a one-year term from amongst the elected feedlot representatives on the Feedlot Committee at their first meeting each year. The three cow-calf directors on the BFO Board of Directors are also members of the Cow-Calf Committee.

BFO Feedlot Committee – The role of the Feedlot Committee is to undertake any duties and review policy issues of importance or relevance to feedlot producers in Ontario. This committee provides a forum for discussion on issues related to feedlot production, in addition to serving an advisement role on policy matters for the BFO Board of Directors. The Feedlot Committee may work in concert with the Cow-Calf Committee on relevant issues. The Feedlot Committee responsibilities may include, but are not limited to: identifying issues/concerns and proposed actions for the Ontario feedlot sector; discussing sector issues and making policy recommendations to the Board of Directors; reviewing projects that are of relevance to the sector and making recommendations to the Board of Directors; promoting and providing information on BFO programs and services to producers across Ontario; supporting BFO policy and strategic direction. The Feedlot Committee consists of 11 members. At the BFO AGM, voting delegates identified as feedlot elect, from among themselves, three persons to the Feedlot Committee for two-year terms (for a total of six feedlot representatives). One voting delegate identified as a background producer is also elected to the committee from their respective sector's voting delegates for a two-year term. A cow-calf representative is chosen and appointed to the Feedlot Committee for a one-year term from amongst the elected cow-calf representatives on the Cow-Calf Committee at their first meeting each year. The three feedlot directors on the BFO Board of Directors are also members of the Feedlot Committee.

Canadian Agriculture Hall of Fame (CAHF) – The CAHF was created in 1960 to recognize persons who have made outstanding contributions to Canadian agriculture. The CAHF aims to honour and celebrate Canadians for outstanding contributions to the agriculture and food industry and to publicize the importance of their achievements to Canada. Each year, an induction dinner and portrait unveiling ceremony is held. Applications to the CAHF are made annually. The nominees are judged on their contribution to Canadian agriculture through their chosen work and leadership, and inductees are chosen by the CAHF Board of Directors. Candidates are chosen for induction based on their career and volunteer contributions to Canadian agriculture. To be eligible for recognition, candidates must have made significant contributions on a national or international basis (not just provincially) and have demonstrated a clear vision for the future of agriculture in Canada. Nominators must document this vision, outline successes towards achievement of this vision, and identify any obstacles that were overcome to achieve this vision.

For more information visit the CAHF [website](#).

CCA Cattleman's Young Leaders (CYL) – The CYL development program provides industry-specific training and mentorship opportunities to young beef producers. The program provides a combination of formal and informal opportunities to learn from existing beef cattle industry leaders and other youth organizations. Producers between the ages of 18 and 35 years have a chance to participate in provincial, national and international high-level discussions that define the direction and future of the Canadian cattle and beef industry. CYL provides participants with a chance to explore a potential career choice or rewarding provincial/national producer organization involvement, while gaining essential business connections and learning tools along the way.

For more information visit the CYL [webpage](#).

Mapleseed Pasture Award – BFO, Ontario Sheep Farmers (OSF), Mapleseed and the Ontario Forage Council are working together to recognize individual producers doing an outstanding job of pasture management. The Mapleseed Pasture Awards encourage producers to implement pasture management strategies that maximize production per acre. For each category, Mapleseed contributes a cash award of \$500 to the winner and \$250 to cover their accommodation to attend the BFO or OSF AGM. The winner of each category will also be invited to share a presentation about their operation at their respective commodity AGM. Additional to these prizes and recognition, each winner will receive a 25 kg bag of their choice of a Mapleseed Forage Mix.

For more information visit the Mapleseed Pasture Award [webpage](#).

Ontario Agriculture Hall of Fame (OAHF) – The OAHF opened June 1st, 1980 with the induction of nine pioneer agriculturists (all deceased) who represented more than 100 years of combined efforts and initiatives in building a better agriculture industry for the province. Over 200 individuals have been inducted into the OAHF. It is the mission of the OAHF to acknowledge, record and preserve the contributions made by leaders to the growth and development of Ontario's agriculture and agri-food industry. The OAHF Board of Directors reviews all nomination packages submitted and selects inductees based on the information provided. Successful candidates will be inducted into the Hall of Fame at the induction ceremony held the second Sunday of June each year.

For more information visit the OAHF [website](#).

Ontario's Outstanding Young Farmer's Award – The Outstanding Young Farmers program is designed to recognize young farmers who exemplify excellence in their profession. Eligible nominees must be farm operators between the ages of 18 and 39 who derive a minimum of two-thirds of their income from their farm operations. Each year, one farming couple is selected from each of the program's seven regional recognition events to represent their respective region at the national recognition event.

For more information visit the Ontario's Outstanding Young Farmer [website](#).

The Environmental Stewardship Awards (TESA) – As stewards of a vast portion of the Canadian landscape, Canada’s beef cattle producers play a significant role in protecting and enhancing the environment. They continuously strive to improve existing stewardship conservation practices to create a sustainable future – always farming for tomorrow. Since 1996, TESA has recognized producers who go above and beyond standard industry conservation practices and set positive examples for other cattle producers and the general public. At the local level, a producer receives provincial recognition for their outstanding contributions. These recipients move forward as nominees for national recognition from the CCA. The national TESA recipient is announced during the CCA semi-annual meeting at the Canadian Beef Industry Conference. Each nominee exemplifies significant innovation and attention to a wide range of environmental stewardship aspects in their farm operation. Such innovations extend beneficially to areas far beyond their land, including water, wildlife and air.

For more information visit the TESA [webpage](#).

APPENDIX B – PROGRAMS AND EVENTS ELIGIBLE FOR PARTICIPATION INCENTIVES

BFO BUILD Leadership Program – The BUILD Leadership Development program, initiated by BFO and delivered by the Rural Ontario Institute, was launched in 2011. The knowledge and skills developed through participation in this program include a focus on the individual, on effective meetings, and on the organization. Key program discussion topics include communication, change, motivating others, effective listening, and empowerment. The curriculum is delivered in three consecutive sessions over three days, preceded by an evening welcome session. Each session builds upon the previous session's learnings. This program not only provides industry participants with the knowledge and confidence to excel as leaders, it supports those farmers who are capable of moving the Ontario beef industry forward, providing stronger leadership capacity for the entire BFO organization.

For more information visit the BFO BUILD Leadership Program [webpage](#).

BFO Cow-Calf and Feedlot Management Schools – The Cow-Calf and Feedlot Management School programs provide Ontario cattle producers with direct, on-farm producer examples, coupled with professional management presentations to develop and enhance their operations within their sectors of the industry. The program highlights different management strategies and offers the opportunity to network with producers from across the province.

For more information see the Management Schools' registration [form](#). (To be updated according to availability).

BFO Young Producer Development Program – Young producers between the ages of 19 and 40 are invited to join key stakeholders within the Ontario beef industry at the BFO AGM. Attendees will have the ability to network and view decision-making on resolutions and elections, as well as learn more about current issues facing the sector. Attendees will also have the opportunity to meet with fellow producers during a young producer networking session. Successful candidates will serve a non-voting capacity for the entirety of the AGM.

For more information see the BFO Young Producer Development Program registration [form](#). (To be updated each year).

BFO Youth Development Program – The BFO Youth Development Program is designed for young beef producers and industry leaders interested in expanding their knowledge about the industry. Participants will learn from experienced industry speakers, take part in farm tours, and apply personal knowledge to assessing on-farm management practices. Participants will practice their presentation and collaboration skills while working in teams to share their evaluations of the farm tours. The program also offers an opportunity to network with other young producers who share a similar passion and interest in the beef industry or agri-food sector.

For more information see the BFO Youth Development Program [flyer](#). (To be updated according to availability).

CCA Youth Cattleman's Council (YCC) – It is the vision of the YCC to cultivate youth leadership by exposure to industry policy development while allowing for the opportunity to gain experience and bring fresh insight to the table. The program also strives to be a conduit of information between industry organizations and the youth of the beef industry. YCC welcomes individuals aged 18 to 35 who are members of their designated provincial organization or whose parents are members. The YCC board may also approve membership applications from persons within the age range who may not meet the other specified requirements. The YCC board is comprised of six provincial representatives and three elected directors at large. YCC board members have the opportunity to serve on CCA committees to provide the younger generation's perspective on current issues.

For more information visit the YCC [website](#).



Program Participation and Nominations Incentive Form

Beef Farmers of Ontario (BFO) strongly supports and encourages county/district associations to continue their efforts in local producer and consumer engagement. Funding will be granted to reward the efforts of active associations.

County/District: _____

County/district associations will be granted \$100 per member, up to a maximum of \$300, for attending one of more of the following programs or events during the funding year. Please indicate if your members attended any of the following:

Program/Event	Name of Attendee
BFO BUILD Program	
BFO Youth Development Program	
BFO Young Producer Development Program (AGM-based Program)	
BFO Cow-Calf Management School	
BFO Feedlot Management School	

Counties/districts will receive an additional \$100 for submitting fully completed nomination packages for any of the following committees and/or awards within the funding year:

Committee or Award	Name of Nominee
BFO Board of Directors	
BFO Feedlot or Cow-Calf Committees	
The Environmental Stewardship Award (TESA)	
Cattlemen's Young Leaders Program (CYL)	
Mapleseed Pasture Award	
Ontario/Canadian Agriculture Hall of Fame	



Ontario's Outstanding Young Farmer Award	
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Please complete the grant application form and return to Bethany Storey by email (bethany@ontariobeef.com) or by fax (519-824-9101), no later than November 30th to be eligible for the county/district grant program. Payments for approved applications will be made in December.

